



tiny fox creative

*Visual Branding + Web Design Packages*



for small businesses + nonprofits

I know that no two projects are the same; so if what you need is not listed, please contact me to discuss personalized options. WordPress training billed hourly if needed; can be ordered separately at an hourly or retainer rate. Web packages do not include hosting/domain, WordPress themes or third party plugins.



# | Web Packages

*Your website is your virtual handshake.*

#1

## *Tiny Web Package*

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Discovery Call

Web Design Research

1-3 Custom Wordpress Pages

1 Site Revision

Brand Application – Favicon Creation

Wireframe Meeting + Final Wireframe

Wordpress Theme Selection

#2

## *Skilled Web Package*

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Discovery Call

Web Design Research

4-6 Custom Wordpress Pages

2 Site Revisions

Brand Application – Favicon Creation

Wireframe Meeting + Final Wireframe

Wordpress Theme Selection

3 Launch Graphics

1 Hour Of Website Updates (Post Launch)



*"Content is king."*

#3

*Curious Web Package*

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- Discovery Call
- Web Design Research
- 6+ Custom Wordpress Pages
- 2 Site Revisions
- Brand Application – Favicon Creation
- Wireframe Meeting + Final Wireframe
- Wordpress Theme Selection
- 5 Launch Graphics (Social Media)
- 1 Hour Of Website Updates (Post Launch)



*Keep it simple.*

#4

*Cunning Web Package*

- Discovery Call
- Web Design Research
- 6+ Custom Wordpress Pages
- 3 Site Revisions
- Brand Application – Favicon Creation
- Wireframe Meeting + Final Wireframe
- Wordpress Theme Selection
- Custom Website Iconography
- 5 Launch Graphics (Social Media)
- 1 Hour Of Website Updates (Post Launch)



People buy from "brands they trust."

#1

Tiny Fox Package

RESEARCH + INSPIRATION

Exploratory Brand Research  
Discovery Call (20 Minutes)

LOGO + BRANDING

Mood Board - 1 Revision  
Color Palette - 1 Revision  
Typography (Fonts) - Primary  
Main Logo - 3 Design Concepts /2 Revisions

THE GOODS (DELIVERABLES)

Tiny Style Guide - 3Pg. Pdf



Your logo is not your brand.

#2

*Skilled Fox Package*

RESEARCH + INSPIRATION

Exploratory Brand Research  
Discovery Call (20 Minutes)

LOGO + BRANDING

Mood Board - 1 Revision  
Color Palette - 1 Revision  
Typography (Fonts) - Primary  
Main Logo - 3 Design Concepts /2 Revisions  
Secondary Logo - 1 Revision  
Brand Pattern

THE GOODS (DELIVERABLES)

Tiny Style Guide - 3Pg. Pdf  
Business Card  
Letterhead



A brand is a living breathing thing.

#3

*Curious Fox Package*

RESEARCH + INSPIRATION

Exploratory Brand Research  
Discovery Call (20 Minutes)  
Pinterest Board

LOGO + BRANDING

Mood Board - 2 Revisions  
Color Palette - 2 Revision  
Typography (Fonts) - Primary + Secondary  
Main Logo - 3 Design Concepts /5 Revisions  
Secondary Logo - 1 Revision  
Brand Pattern  
Submark

THE GOODS (DELIVERABLES)

Style Guide - 6Pg. Pdf  
Business Card  
Letterhead  
Folder Design For Business System  
Social Media Images - 3 Templates



Be flexible and adapt.

#4

*Cunning Fox Package*

RESEARCH + INSPIRATION

Exploratory Brand Research  
Discovery Call (20 Minutes)  
Pinterest Board

LOGO + BRANDING

Mood Board - 3 Revisions  
Color Palette - 3 Revisions  
Typography (Fonts) - Primary + Secondary  
Main Logo - 3 Design Concepts /5 Revisions  
Secondary Logo - 2 Revisions  
Brand Pattern  
Submark

THE GOODS (DELIVERABLES)

Style Guide - 6Pg. Pdf  
Business Card  
Letterhead  
Folder Design For Business System  
Printed Item - Other  
Social Media Images - 3 Templates